

GENE AUTRY AND THE WHOLE WACKY WORLD!

HOT DOG



HOT DOG

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"THE MADDEST" MUTT IN THE WHOLE WHACKY WORLD!

HOT DOG

NO.3

10c

HOT DOG





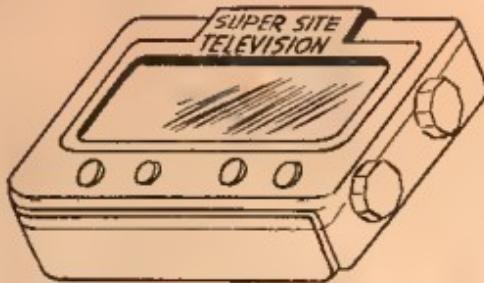
HEY KIDS!!

SEND FOR THE NEW

Howdy Doody

COLOR TELEVISION SET

only
1



CLARABELL



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COMPLETE WITH 8 ROLLS
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FLUB-A-DUB

Now you can have hours of fun seeing and showing your own favorite Howdy Doody program to your friends and family. Each roll of film is different — here are the titles:

1. Howdy Doody Goes to the Zoo
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6. Howdy Doody in the Side Show
7. Howdy Doody Goes to Mass
8. Howdy Doody Visits Indian Friends

MAIL TODAY ↗

In all, the 8 rolls of 4 color film make up 104 different pictures of Howdy Doody and his friends! Don't wait! Mail the coupon immediately with only \$1. Your set will be sent postpaid. No C.O.D.'s. For Canadian and foreign orders — send \$1.50 money order. Satisfaction guaranteed or return set for full refund.



DILLY DALY

Jesely Company, Dept. M.E.9
1472 Broadway • New York 36, N.Y.

Postage

Here's my dollar. Send me the HOWDY DOODY COLOR TELEVISION SET. If not completely satisfied, I may return it.

Name **NARFSTAR**

Address _____

City _____

Canadian & Foreign orders, \$1.50



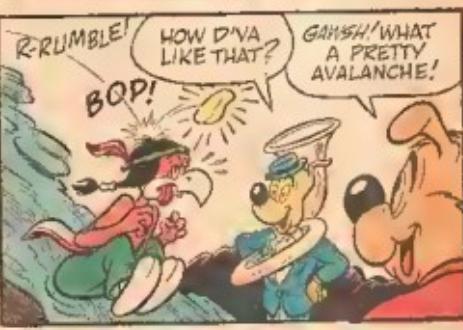


SAY, THAT'S NOT A BAD IDEA,
THROCKMORTON! I COULD
PRACTICE MY MUSIC IN PEACE
OUT IN THE WILDERNESS!

HOLD STILL WHILE I WIND UP MY HORN
AGAIN!





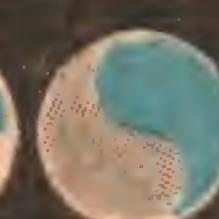


So Harry played, and played, and played...



Until finally...he was all played out!





RARE army patches

Now own authentic patches worn in battle by famous fighting outfits—an amazing opportunity to collect rare and famous U. S. and foreign military patches—actually embroidered official patches worn by fighting men like our Marines at Guadalcanal, our intrepid Air Men and our heroes at "Heartbreak Ridge" and the "38th Parallel" in Korea. You can also own World War I patches, including those of allied and enemy countries. Remember, you receive absolutely FREE with your order, your choice of the rare Atom Bomb or Korean War Patch.

20 Official Patches for only \$1

all NEW—no "seconds"

To start your collection the PATCH KING has selected 20 of the most fascinating and exciting designs representing famous fighting outfits that were making headlines just a short while ago. This Special Assortment is offered now at the amazing price of only \$1.00 for all 20, and you get absolutely FREE with your order, your choice of the Atom Bomb or Korean War Patch.

Start your collection now!

while these rare collector's items are still available. Display them in albums, in frames, on walls in your home or club.

COLLIER'S MAGAZINE—

has given the PATCH KING a glowing write-up! . . .

send for Catalog and Collier's Article . . .

If you prefer to make your own selection of Patches, here's an idea: Simply enclose 25¢ with coupon and we'll rush you a Sample Patch with our illustrated catalog and prices, along with a copy of Collier's interesting article about patch-collecting and the PATCH KING. If you buy the 20 PATCH KING SPECIALS now for \$1.00 you get the catalog, price list, article plus the FREE Atom Bomb or Korean War Patch.

5 Colorful • Enamored
METAL CRESTS 30 for \$5.
Special Assortment (Armed Forces Insignia)



Authentic designs, beautifully finished—for collectors or for wear on civilian clothes.

Illustrations are one-third actual size.



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- I am enclosing \$1.00. Rush me 20 Patch King Specials plus illustrated Catalog with prices, article and FREE PATCH.
(Check one: Atom Bomb; Korean War Patch.)
- I am enclosing \$5.00. Rush me Special Assortment of Metal Crests, with patch catalog and article.
(Check one: 5 for \$1.00; 30 for \$5.00.)
- Send C.O.D. I will pay postman above amount plus postage.
- I am enclosing 25¢ for Sample Patch, catalog and article. I can return in 10 days and my money will be refunded.

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ADDRESS _____

CITY _____

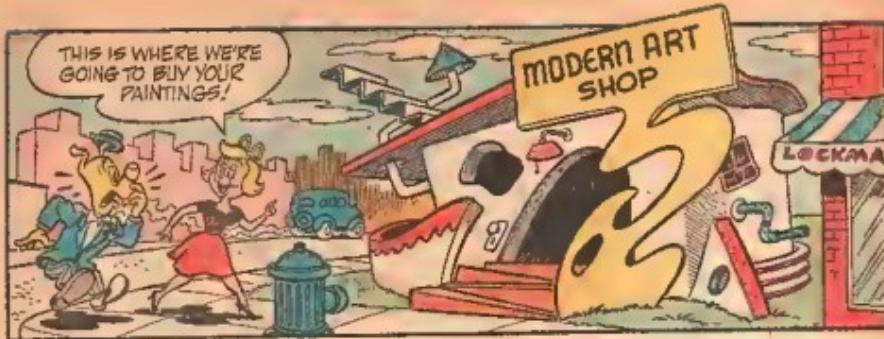
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(Orders outside U.S.A. add an additional 35¢ to your purchase.)















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OF EXTRA CHARGE
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This wonderful ALL-WEATHERTM case with strong elastic strap is
made of extremely light weight material. Requires all day if you need
it, instantly you pay your FREE of extra charge with your binocu-
lars. RUSH your order today. Both the binoculars and case are
in short supply.

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FOR ONLY 1.99**

Why pay more? Be smart! Get yours direct from the
importer at 1.99 tax paid. Here's what you'll buy:
for years of enjoyment: 1. You always have a
"front row" seat at boxing, baseball, all sports. 2. Wonder-
fully light weight—yet rugged! Weighs only 4 oz.—easy
to carry on all trips. 3. Centre Focusing—so quick—so
convenient! 4. Handsome modern design. 5. Lenses have
no annoying bubbles or aberrations. You'd expect to pay
\$10 or more for all this—yet a pair is yours at 1.99
tax paid.

**SATISFACTION GUARANTEED
OR MONEY BACK**

We invite you to try GRAF-OPTIK binoculars at our
risk. We want you to have them in your hands. After
all, you must look thru the splendid lenses to appreciate
CANADIANS: DEPT. 80-M-5, 45 ST. JAMES ST., 1, P.Q.

direct-to-you-from
GERMANY
Imported
GRAF-OPTIK
Lenses
Conquer
Distance

Clear, Bright Viewing!

their value. Yes, look thru the GRAF-OPTIKS once for
the thrill you'll never forget! You must indeed be
T.H.R.I.L.L.E.D... you must be satisfied in every way;
otherwise you, I.99 comes right back! You have every-
thing to gain and nothing to lose! Why not rush the
coupon right now for a 5 DAY FREE TRIAL? Get several
now for your friends, neighbors! Truly a wonderful gift
idea for adults as well as kids! Send check, money orders
or cash for 1.99 for QUICK, FREE DELIVERY. COD's
shipped plus postage charges. CLIP COUPON & MAIL
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352 Fourth Avenue, Dept. 80-M-5
New York 18, N. Y.

CLIP THIS COUPON — MAIL AT ONCE!

International Binocular Co., Dept. 80-M-5
352 Fourth Ave., New York 18, N. Y.
Coupon entitles RUSH Day GRAF-OPTIK
BINOCULARS with case on 5 Day Home Trial.
MONEY BACK GUARANTEE.

Payment of 1.99 each enclosed. RUSH prepaid.
Send COD plus all postage costs.

Name

Address

Town Zone State

2nd FLOOR, MONTREAL, 1, P.Q.

Harry HOTDOG



HARRY HOT DOG

WOW! THAT CARROT-CONSUMIN' CHARACTER IS SCARED SILLY!



HELP!
ASSISTANCE!
HE'S AFTER
ME!



THERE MUST
BE SOMEBODY
TOUGH AND
FEROCIOUS
CHASING
HIM!

HI, HARRY! (PUFF!) (PUFF!) DID
YOU SEE A CUTE LITTLE RABBIT
RUN BY?

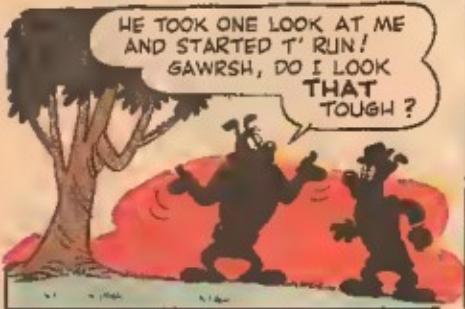
THROCK-
MORTON!



YOU BIG OAF! WHAT DO YOU MEAN
BY TERRIFYING A POOR LITTLE
BUNNY?

YOU HEARTLESS FIEND! I
OUGHT TO REPORT YOU TO
THE POLICE!









YEAH, BUT WHAT
ARE YOU DOIN' HERE?

HOW'M I DOIN'? HAW! SURE
GOT 'EM
SCARED,
HAVEN'T I?

LET'S GET OUT THERE AND PUT ON
OUR ACT, YOU YOKEL! IF THEY SEE
US TALKING TOGETHER THEY'LL
GET WISE!

MINUTES LATER...

HEHEH! HERE
COME MY
LITTLE
CUSTOMERS!
I'LL GIVE
THEM
THEIR
MONEY'S
WORTH!

H-HELP! TH-THERE'S
A BIG BRUISER CH-CHASING
US!

YEAH! HE'S REAL
BIG! ALL MUSCLE!
TOUGH AS NAILS!

CHILD'S PLAY FOR SOMEONE OF MY
PHYSICAL PROWESS! WHERE IS THIS
BOUNDER?..

H-HEY, HARRY!
PSSST!

...I'LL MAKE
MINCEMEAT
OUTTA HIM!

ER...SCRAM,
STUPID! YOU'RE
CRABBING THE
ACT!





Price only

\$1.00



Price only

\$1.00



Price only

\$1.00



Price only

\$1.00

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TREMENDOUS SURPRISE

With every order, we will include without extra charge, a complete assortment of 10 GAMES, TRICKS, PUZZLES, Can be played by 1, 2, 3, 4 or more players. Just the thing for hours and hours of enjoyable fun. It gives FREE with every order.

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The most wonderful book for boys ever put together!

FUN FOR BOYS

Here's a fantastic book of enjoyable and interesting pastimes and sports—hobbies and games for every youngster. No end to the things to do and fun to enjoy. Contains:

14 COMPLETE SECTION

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7. An 8-Lesson Course Drawing Courses, Art, Painting
8. A Complete Course in Sewing with Blouses and Trousers
9. Secrets of Ju-Jitsu with Amazing Grabs and Holds
10. A Program for Developing Powerful Muscles
11. How to Make Shadow Pictures—a Whole Course
12. Activities, Boys, Jr., You Can Make by Throwing Shadows on Wall Using Only Inexpensive Materials
13. How to Do Tricks with a Cowboy Lasso
14. A Complete Course in Wrestling with Holds, Grabs and Throws Fully Explained
15. A Beginner's Course in Ventilating with a Complete Kit

Never before such a wonderful book. 256 Pages—hundreds of illustrations—and only

LIGHTNING JU-JITSU

Master Ju-Jitsu and you'll be able to prevent any attack — via way fight! You too, can be taught! You can defeat any man in a fight. This is what this book promises you! Lightning Ju-Jitsu will equip you with a powerful defense and counterattack which is fast, safe, deadly, effective at enemy. It is equally effective and easy to learn by anyone, boy or girl—and you don't need big muscles or strength to apply. Techniques and the known how size, the trick. This book gives you the right methods to learn Ju-Jitsu, blocks, joint, twists, etc., which are so deadly effective. It includes: "proper" or attacking art of Ju-Jitsu. Such as: Hitting Where it Hurts—Edging the Head—Blows—Knuckle, Jab—Shoulder Throw—Tight Buttler—Kneeing the Ear—Elbow Jab—Knee Jab—Front Grip—Boomerang Grip—Thompson—Strangle Hold—Hip Throw—Shoulder Throw—Chin Throw—Knee Throw—Breaking a Wristlock, an Arm Grip, or Strangle Hold—Overcamming a Holdup, or Gun Attack, or Kicks Attack, or Club Attack, etc. etc. Just follow the illustrations and easy directions, practice the arms, holds and movements—and you'll fear no man. 80 pages—dozens of illustrations.

\$1.00
and only

LEARN TO DANCE-At Home

Don't stay dozing. Be up. Enjoy life, dancing. Be popular. Others do, why not you? Here is a simple and complete guide that shows you how you can teach yourself to become a good dancer, easily and quickly. Fully illustrated with a dancing couple showing you each step and movement—with hand-drawn drawings just how feet move—and with complete written information and guides on leading and following, rhythm, posture, etiquette, etc.

AMAZING BARGAIN! Get all three books —

HOW TO DANCE — covers popular ballroom dancing — The Waltz, Rumba, Foxtrot, Sway, La Samba, The Shimmy, Slow Trot, Charleston, Fox-Trot, Tango, Flamingo, El Cachucha, The Polka, etc.
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SWING STEPS — covers joyful exciting swing rhythms — The Swing Break, Snake Hiss, Shim, Shim, Shimmy, The Sis-Q, The Weatherbeet, Trimming, The Peacock, etc.

SQUARE DANCING — covers popular country dancing — Square Sets, Quadrilles, Reeling Sets, Play Games, Round Dances, etc. Wagon Wheel, Virginia Reel, Mountain Reel, Lily White Hat, Get足 from Arkansas, Brandy or Cognac, etc.

You can learn a little step in one hour, a complete dance in one evening. From that on it is just practice and dancing. Get in the lead lead for this easy, home-study dance lesson! NOW!

WRESTLING FAN'S BOOK

Who do you think was a better wrestler — Frank Gotch or Tom Thumb? Shylock or Romeo? Haskins or Greer Stevens? Old time great Earl Cedars was known as the "Fool who won the world's hearts" — who is the mettle with the most skill today? Who are the THREE GREATEST WRESTLERS OF ALL TIME? Answers and opinions on these questions and on 100's other facts, interest in every wrestling fan, are in the brand new 1952 book — which contains thousands of facts, inside stories, love, health, anecdotes and articles about every personality and eagle of wrestling! Glimpse van LUFF STORIES of over 200 Active Wrestlers today — the history of all former Champions of yesterday — includes the stories of "Tremie" — "Wimpy" — "Horn" — "Horn" — whose names deserve to be the body wrestlers — HUNDREDS OF PHOTOS of all the stars, male and female.

Written by Sid Feder — containing sports information — in yesterday's leaders and articles of such fascinating topics as: Who would win between a Bear and a Wrestler? — How do today's wrestlers think up against all the rest of the pack? — How would you rate today's stars? — Colorful characters of the real world today? What were the greatest matches of all time? Amazing feats of strength of real-men. A roundup of female champions and their achievements.

PLUS — dozens of action shots of stars in action — Bare Thighs and action shots of all-time greats — PLUS Official Wrestlers' Tales of the Year — PLUS a Tabulation of ALL KNOWN WRESTLERS OF TODAY — Male, Female, rooms, money, — PLUS A COMPLETE SPECIAL SECTION on "HOW TO WRESTLE" — with all lessons fully illustrated. This is a goldmine and spellbinding book.

Just published — the full story of Wrestlers — and only \$1.

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Please send me the book or books I have checked below

- | | |
|---|--------|
| <input type="checkbox"/> Fun For Boys | \$1.00 |
| <input type="checkbox"/> Lightning Ju-Jitsu | \$1.00 |
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| <input type="checkbox"/> Wrestling Fan's Book | \$1.00 |

I enclose \$ _____ in payment. Send postage free.

Send C.O.D. for \$ _____ plus shipping costs.

Name _____

Address _____

City and Zone _____ State _____

Harry HOTDOG

LOOKS LIKE YOU'RE KINDA SUFFERIN' WITH THE HEAT, HARRY!

(WHEW!) (GASP!) IF I COULD ONLY AFFORD AN AIR CONDITIONER IT WOULDN'T BE SO BAD!

AN AIR CONDITIONER! HUMMM.....

I'VE GOT ONE IN GOOD WORKIN' ORDER THAT I'LL SELL YA FOR ONLY TWO DOLLARS!

ONLY TWO DOLLARS!!

YEP! ONLY TWO DOLLARS!
CASH IN ADVANCE,
OF COURSE!

IT'S A DEAL!

I'LL BE BACK IN
IN A FLASH,
HARRY BOY!

HURRY! I'M
SUFFOCATING!

SHORTLY... THAT MUST
BE SNEKY
RETURNING WITH MY
AIR CONDITIONER!

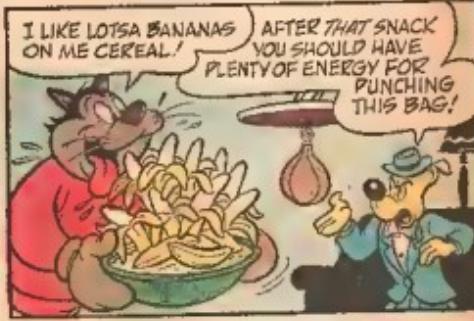
R-RING!

START PUMPIN', HARRY! I THINK THE TEMPERATURE JUST WENT UP ABOUT TEN MORE DEGREES!!



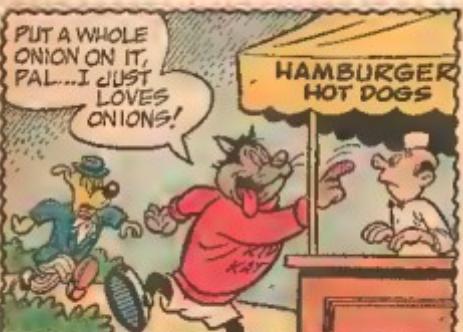
Harry HOTDOG

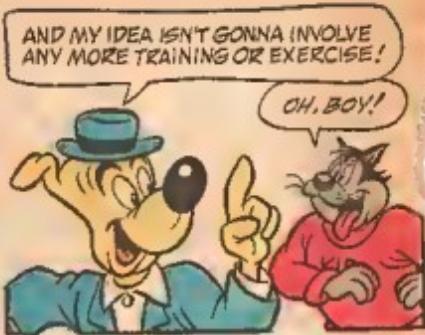












That night, in Slugfest Stadion...



Later...

IT'S A GOOD THING TINY TORNADO
STARTED CRYIN'
AN' COULDN'T
SEE ME!

HE COULDNT
HELP BUT CRY!

DRESSING ROOMS

EATIN' THIS SACK OF ONIONS
BEFORE THE FIGHT GAVE YOU AN'
AROMA THAT'D JERK TEARS FROM
A STATUE!

SAY, SINCE I WON ALL
THAT PRIZE MONEY, WHY
DON'T WE GO ON A
VACATION?

UH, GET BACK
... (SNIFF) ...
DON'T BREATH
ON ME!

WELL, HOW ABOUT
THE VACATION?

OKAY,
WE'LL GO...
BUT ON
ONE
CONDITION...



...YOU'VE GOTTA
KEEP YOUR DISTANCE!

End



COMPLETE BAFFLING MAGIC OUTFIT

20 First Class Illusions

BE A MAGICIAN - FOOL AND DELIGHT THEM WITH
A FULL 2 HOUR MYSTERY SHOW

\$1
Only



ROPE TRICK—Cut it in half, yet it is joined in one place and other surprises yours only with this offer.



GRAVITY—Defy scientific laws. Seeing is believing. You'll look thinner than plenty when you know how.



MAGIC MIRROR—Spectators will be amazed. Use it if you need cards, without ever looking at them.



FLYING QUARTERS—Here's one you can do over and over again and make all the audience look foolish.

Now the top secrets of 20 professional magic tricks are yours to entertain and amaze your friends and make you popular. With this outfit you get 20 exclusive tricks and the secret knowledge of how to easily perform them all for only \$1.00

You Alone Will Know These Revealing Secrets

Imagine, by just waving your magic wand and uttering a few magic words you will be able to make things disappear and reappear. Imagine your friends and mother and dad all being fooled, surprised and amazed. You'll hold them spellbound. They will just sit open mouthed with wonderment. They'll be delighted, for it's a barrel of fun for everyone. It's so fascinating and thrilling. BUT, the hidden secrets will be yours, never to reveal. Follow the simple directions and up she will over catch on.

No Experience Necessary

The illustrated instructions furnished are so simple you will master all these tricks at once. It's fine grackling too. Let me have you a short card to magic learning that starts you doing tricks RIGHT away. You can't go wrong. It's as easy as A, B, C. HOW AND . . . the set of 20 exclusive tricks is almost a gift at this limited offer price of \$1.00

10 DAYS FREE TRIAL

You'll agree this 20 piece Magic Set is worth much more than our regular price of \$1.50; and it is. We want new friends for our other novelty bargains. We want you to try the set, follow the instructions and if not 100% delighted, return it after 10 days free trial for prompt refund of your dollar. Act at once. Sorry, only three in a custom.



ALL THESE 20 TRICKS INCLUDED

- CUT AND RESTORED ROPE
- HORSE AND RIDER
- FAMOUS PADDLE TRICK
- CHINESE LAUNDRY TICKET
- RING ON STRING
- MIRACLE COIN TRICK
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- PLUS 5 CUT-OUT TRICKS
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35 Wilbur St., Lynbrook, N.Y.
Rush my Baffling Magic Outfit on approval for only \$1.00. If I am not completely satisfied I may return it after 10 days free trial for prompt refund of full purchase price.

Name _____

Address _____

- Send C.O.D. I will pay postman \$1 on delivery plus a few cents postage
- I enclose \$1 for my MAGIC OUTFIT. The Helen House Products Corp. will pay postage. Same money back guarantee.

HELLO, BOB - HAVE YOU FOUND
THAT UNDERSEAS TREASURE?

GIVEN.

WE GIVE YOU CASH[®] OR PREMIUMS.

LOOK! LIVE PONY!

Yesterdays, or now, live Pony
For your very own. Just send
for BIG catalog for premium
plan. MAIL COUPON
TO START.

SCHOOL BUSES,
Radios, Fishing
Kits,

Bicycles, Clocks, Books,
Blankets, Mail coupon.

ACT NOW!
Mail coupon.



WHADDAYA WASTIN' YOUR
TIME DOWN THERE FOR?
HECK NO!
THERE'S NO
TREASURE
DOWN HERE!

GOSH, SAM!
WHERE DID
YOU GET
THEM?

WHAT SAM
TOLD THEM

- AND WITH EACH BOX OF THIS
WHITE CLOVERINE BRAND SALVE,
WE GIVE YOU A
BEAUTIFUL ART
PICTURE!



THAT'S RIGHT,
KIDS! IT'S AS
EASY AS FALLING OFF A
LOG!



MAIL
COUPON
NOW!

YOU GET
BIG CATALOG

Condif Cameras with carrying case, Telescopes, Watches (and pipe), SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives or 35¢ a box (with pictures). Alarm Clocks, Aluminum Ware, Billfolds, Bibles, Blankets, Movie Machines, Pen & Pencil Sets, Record Players, Roller Skates, Telescopes



Approved by
Good Manufacturing

OUT
59th YEAR!



MAIL
NOW!

Wilson Chemical Co., Dept. 2-102, Tyrone, Pa. Date _____
Gentlemen: Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35¢ a box (with pictures). I will remit a amount asked within 30 days, retain a Premium or keep Cash Commission as explained under Premium section in catalog page with order, postage paid in advance.

NAME _____ AGES _____

ST. _____ S. D. _____ ZONE NO. _____ STATE _____

TOWN _____ ZONE NO. _____ STATE _____

PHONE NO. _____

POSTAGE PAID
MAIL TODAY

Print last name
and address

OUR 59th YEAR - WE ARE RELIABLE! MAIL

Print last name
and address